



**MRC Board of Directors Meeting
Monday, September 10, 2007
MRC Office, Lansing, MI**

A. Call to Order 12:37 p.m.

B. Board Personal/Professional Update

C. Roll Call

Members Present: Beth Clawson, Cara Clore, Anna Collinson, Bill Gurn, Lee Hammond, Kelly Ignace (via phone), Carey Paquette-Schalm, Lori Miller, Kate Neese, Amy Shindorf, and Esther Seaver

Absent: Linda McFarland, Phil Mikus, Don Pyle and Brent Walter

MRC Staff Present: Nancy Hawkins

D. Additions/Deletions to the Agenda

None at this time

E. Acceptance of Minutes – August 23, 2007 Board Meeting

Moved by Anna Collinson. Second by Cara Clore

Approved unanimously.

E. Executive Director Update

America Recycles Team Michigan is in the process of developing a program and finding a date for their October event. Work continues on developing an annual giving campaign, which will begin in November. The rest of the update was deferred because much of it is addressed in committee reports and other agenda items.

F. Treasurer's Report

Approval of August 2007 Financials

Moved by Cara Clore Supported by Anna Collinson

Approved unanimously.

G. Committee Reports

Executive Committee – Bill Gurn

No report.

Conference Committee Report – Beth Clawson

The Conference Committee begins its work in full force. Kelly Ignace has been named as the conference co-chair. A call for papers will be issued beginning October.

Composting – Beth Clawson

The Composting committee will meet on Tuesday, Sept. 11, 2007. The Composting Roundtable will discuss Senate Bill 513 and set the date for its upcoming meetings. It will also prepare for the 2008 Compost Operator Training Course.

Membership/Outreach – Anna Collinson

The committee expects to complete the Membership Brochure that it has been working on for distribution. Work continues on a number of other projects, including a certification program and a Membership/Outreach calendar.

Policy – Cara Clore

Ms. Clore met with the new MRC Director of Government Relations Vanessa Crocetto. The committee is developing a monthly communication to legislators entitled "Recycling Works!" The

committee continues its education initiative to the Michigan Legislature, including getting legislators to participate in a Legislative Recycling Caucus. Policy Committee will also discuss implications of Senate Bill 513 on composting in Michigan. The committee is also working on developing content for the MRC Policy Workshop which is scheduled for November 8.

TAC – Lori Miller

TAC is moving forward on a complete overhaul of the website. Work continues on the quarterly newsletter and establishing guidelines for an MRC certification program as part of a joint effort with the Membership/Outreach Committee.

H. OLD BUSINESS

1. Job Target – Web-based employment job board

Job Target would provide another resource to members. Job Target is a web based career/job board that could be utilized by MRC members who are looking for jobs or those members who may want to post openings on the website. There would be a fee for those posting openings and for those who want to post a resume to the website. There would be no up front costs to the MRC. It would also add another list to the menu of benefits offered to MRC Members.

A motion was made for the MRC Executive Director Nancy Hawkins to move forward on developing the Job Target program for the MRC.

Moved by Cara Clore Seconded by Kate Neese
Passed Unanimously

I. NEW BUSINESS

1. MRC Conference

The board discussed focused on brainstorming on a number of issues concerning the conference from speakers, scheduling and content of break out sessions. It was the board's consensus to keep to a similar schedule of past conferences with tours and golfing on Tuesday, May 13, Tuesday night recreation, Wednesday breakout sessions and the award/auction event. The conference would include Thursday a.m. roundtables and limited break out sessions.

2. MRC Mission Statement and Tag Line

The MRC Membership/Outreach Committee presented a number of tag line recommendations to the board. Per board discussion Your Recycling ReSource was the clear choice.

A motion was made to adopt Your Recycling ReSource as the tagline for the Michigan Recycling Coalition.
Move by Cara Clore Seconded by Lori Miller

Aye: Cara Clore, Anna Collinson, Bill Gurn, Lee Hammond, Carey Paquette-Schalm, Lori Miller, Kate Neese, Esther Seaver

Nay: Kelly Ignace, Amy Shindorf

Abstain: Beth Clawson

The motion was approved.

**Motion to adjourn Beth Clawson Seconded by Anna Collinson.
The meeting was adjourned at 2:43 p.m.
Recording Secretary: Nancy Hawkins, MRC Executive Director**