



**MRC Board of Directors Meeting
Monday, October 8, 2007
MRC Office, Lansing, MI**

A. Call to Order 12:30 p.m.

B. Board Personal/Professional Update

C. Roll Call

Members Present: Beth Clawson, Cara Clore, Anna Collinson, Bill Gurn, Lori Miller, Kate Neese, Amy Shindorf, Esther Seaver Linda McFarland, Phil Mikus, Don Pyle and Brent Walter
Absent: Lee Hammond, Kelly Ignace, Carey Paquette-Schalm
MRC Staff Present: Nancy Hawkins

D. Additions/Deletions to the Agenda

Add NRC Update and Financial Reporting under New Business

E. Acceptance of Minutes – August 23, 2007 Board Meeting

Moved by Lori Miller Second by Cara Clore
Approved unanimously.

F. Executive Director Update

The new MRC Director of Government Relations Vanessa Crocetto was introduced to the Board. America Recycles Team Michigan will hold its event Oct. 25 at Isabella County Materials Recycling Facility. Work continues on developing an annual giving campaign and coordinating the Policy/Annual Meeting event, which is schedule for Nov. 8. The rest of the update was deferred because much of it is addressed in committee reports and other agenda items.

G. Treasurer's Report

Approval of September 2007 Financials
Moved by Don Pyle Supported by Kate Neese
Approved unanimously.

Approval of 2007-2008 Budget
Moved by Cara Clore Supported by Phil Mikus
Approved unanimously.

H. Committee Reports

Executive Committee – Bill Gurn

MRC Board Chair Bill Gurn requested that Nancy Hawkins write a letter addressing recycling efforts in Grand Traverse County.

Conference Committee Report – Beth Clawson

Beth Clawson asked all board members to supply a big-ticket item for the annual auction. They have created a tickler card. She asked every board member to help market the conference. A number of call to papers have been submitted. The next committee meeting is via conference call on Nov. 6 at 2:30 p.m.

Composting – Beth Clawson

The Composting Roundtable will meet on December 17, 2007 and will continue its preparation for the 2008 Compost Operator Training Course, which will be held in Southwest Michigan.

Membership/Outreach – Anna Collinson

The committee has completed the Membership Brochure that it has been working on for distribution. Work continues on a number of other projects, including a certification program and a Membership/Outreach calendar.

Policy – Cara Clore

Cara Clore met with the new MRC Director of Government Relations Vanessa Crocetto. There has not been a lot of activity over the past month with the committee. Work continues the education initiative to the Michigan Legislature, including getting legislators to participate in a Legislative Recycling Caucus. The committee is preparing for the November 8 Policy Workshop and Annual Meeting.

TAC – Lori Miller

TAC is moving forward on completing the overhaul of the website and establishing guidelines for an MRC certification program as part of a joint effort with the Membership/Outreach Committee.

I. OLD BUSINESS

1. Job Target – Web-based employment job board

Job Target would provide another resource to members. Job Target is a web based career/job board that could be utilized by MRC members who are looking for jobs or those members who may want to post openings on the website.

A pricing structure will be recommended at the November Board meeting.

J. NEW BUSINESS

1. MRC Marketing/Public Relations Plan

This is in the process of being rolled out beginning in January 2008. This is an initial document and more details will be added with the intention of having a complete document for the board by the end of the year.

2. America Recycles Event – Oct. 25, 2007

Team Michigan's America Recycles Event will be held at the Isabella County Materials Recycling Facility. Nancy Hawkins and staff members have been contacting potential sponsors. Member participation is typically 25 members. Amy Shindorf and Marnie Basney at Isabella County secured the speaker Alma College Education Science professor Mark Searles. America Recycles continues to be a great event for members who typically represent

3. MRC Policy Workshop/Annual Meeting

The flyer has been created for the event and will be posted on the website. Broadcast emails will be sent out to members weekly to promote the event. Steve Sliver will speak in the morning about the updated Solid Waste Policy in Michigan and the MRC Annual Membership Meeting will begin in early afternoon.

4. MRC Annual Report

The annual report will be broadcast emailed to members after Thanksgiving. That email will also include a letter asking members to support an MRC Annual Giving Campaign.

5. NRC Update

Board members who attended the NRC Congress gave a report.

6. MRC Profit and Loss Report

Board Member Brent Walters asked MRC Director of Finances Donna Devereaux to include a monthly, year to year report to the board as part of the monthly financial statements. A report was provided.

**Motion to adjourn Cara Clore Seconded by Beth Clawson.
The meeting was adjourned at 2:35 p.m.
Recording Secretary: Nancy Hawkins, MRC Executive Director**