



MRC Board of Directors Meeting  
Monday, November 12, 2007  
MRC Office, Lansing, MI

**A. Call to Order 12:30 p.m.**

**B. Board Personal/Professional Update**

**C. Roll Call**

Members Present: Beth Clawson, Anna Collinson, Bill Gurn, Kate Neese, Esther Seaver, Phil Mikus, Kelly Ignace (call in)

Absent: Cara Clore, Lori Miller, Lee Hammond, Linda McFarland, Don Pyle, Carey Paquette-Schalm, Amy Shindorf, and Brent Walter

MRC Staff Present: Nancy Hawkins

**D. Additions/Deletions to the Agenda**

None

**E. Acceptance of Minutes – October 8, 2007 Board Meeting**

Approved unanimously.

**F. Comments from the Chair – Bill Gurn**

Chair Bill Gurn proposed that there be an additional committee created to focus on marketing and fundraising.

**G. Executive Directors Update – Nancy Hawkins**

The new MRC Communications Specialist Rebecca Holloway was introduced to the Board. Fundraising for America Recycles totaled \$1,425. The 4<sup>th</sup> Quarter Report for the EPA Food Waste Composting Utilization was submitted to the EPA and follow up surveys of workshop participants is being conducted by staff.

A letter was written and mailed to the Grand Traverse County Commissioner Chair supporting budgeting priorities that support recycling. Developed the proposed pricing structure for MRC's involvement with Job Target. Work continues on the MRC Update. Board members are reminded to get their articles in concerning committee reports.

**H. Treasurer's Report**

Approval of October 2007 Financials

No quorum – vote was not taken.

**I. Committee Reports**

Executive Committee – Bill Gurn

No report.

Conference Committee Report – Beth Clawson

Beth Clawson asked all board members to supply a big-ticket item for the annual auction. They have created a tickler card. She asked every board member to help market the conference. Kim Elliott from Grand Traverse County is creating a brochure to market the golf outing.

Composting – Beth Clawson

The Composting Roundtable will meet on December 17, 2007 and will continue its preparation for the 2008 Compost Operator Training Course, which will be held in Southwest Michigan in February 2008.

Membership/Outreach – Anna Collinson

The committee has completed the Membership Brochure and is working on a postcard style promotion, which is cheaper to produce and will be used for distribution at events. Work continues on a number of other projects, including a certification program, the development of universal templates that will be provided to members.

Policy

Work continues the education initiative to the Michigan Legislature, including getting legislators to participate in a Legislative Recycling Caucus.

#### TAC

TAC continues work on the MRC certification program as part of a joint effort with the Membership/Outreach Committee.

#### **J. OLD BUSINESS**

##### 1. Job Target – Web-based employment job board

Moved by Lee Hammond to accept the following pricing structure for Job Target posting on the MRC website. Seconded by Anna Collinson. Approved unanimously.

	Non- Member Cost	Member
Single Job Postings		
30-day Job Posting	\$200	
30-day Internship Posting	\$25	
Single Resume Purchase		
Resume Purchase	\$25	
Resume Access		
30-day Resume Subscription	\$99	

#### **K. NEW BUSINESS**

##### 1. MRC Board Role and Responsibilities

The MRC Board Role and Responsibilities document was distributed to the board as a refresher.

##### 2. Executive Committee Roles

The MRC Executive Committee will begin meeting on a monthly basis and will focus on administrative issues.

##### 3. Roles and Definition of MRC Committees

Board discussion focused on the potential of splitting committee duties. Phil Mikus recommended that the MRC Executive Committee develop a more detailed concept of committee roles and present that final document to the board at its next meeting.

The meeting was adjourned at 2:20 p.m.

Recording Secretary: Nancy Hawkins, MRC Executive Director

**The next MRC Board meeting will be held Monday, January 14, 2008 at the MRC office.**