

Bringing Sustainability Goals to Life For Recycling Programs

Cascade Engineering
Consumers Energy
BarFly Ventures

Where To Start

- Buy In
- Start Simple
- Waste Streams
- Plan to Fail
- Support
- Collection Materials
- Recyclers
- Teams

Culture

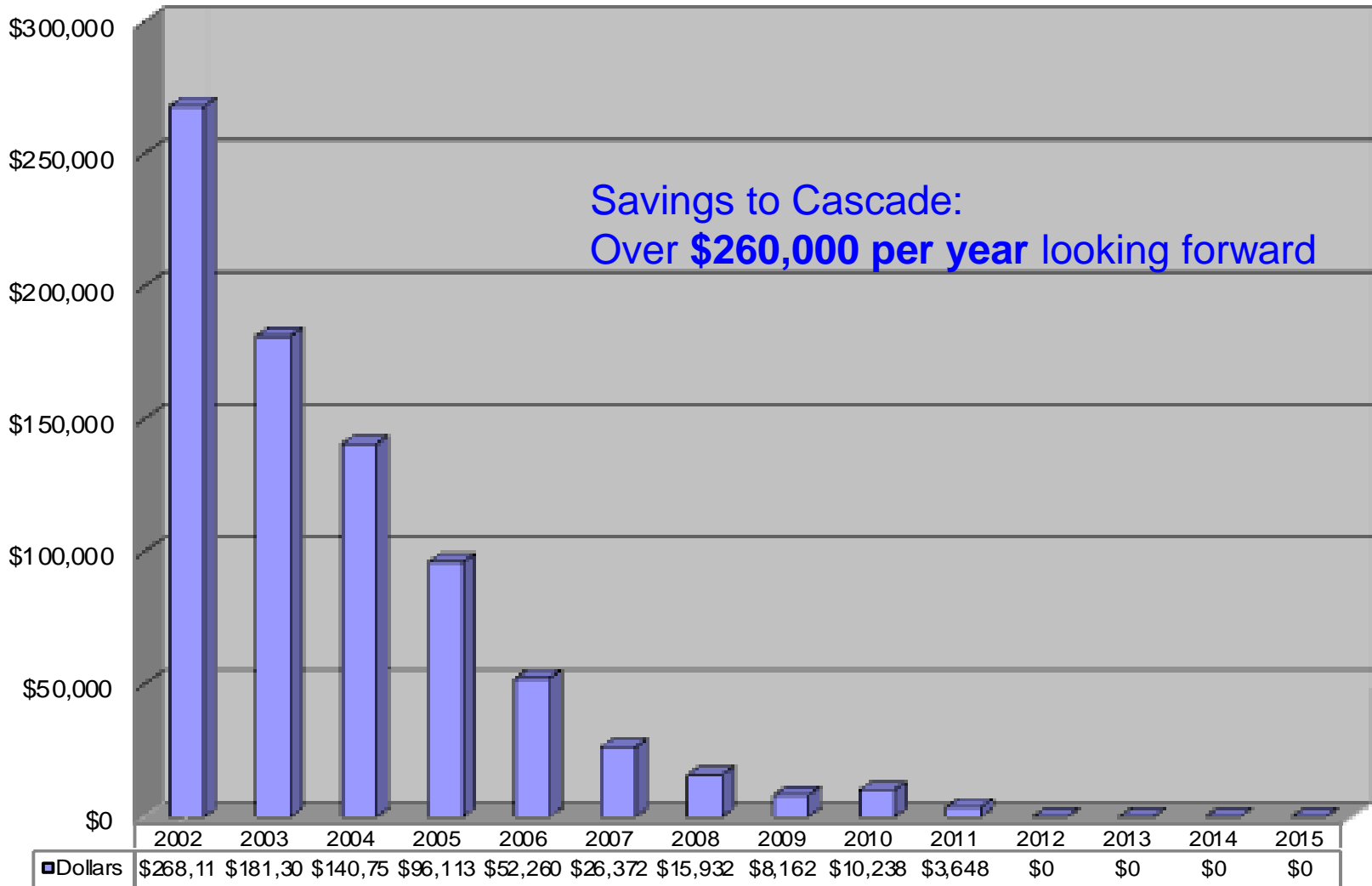
- Triple Bottom Line (3P's)
- Strategic Planning
- Metrics
- Incentive
- Engagement

Cultivating a Triple Bottom Line Culture



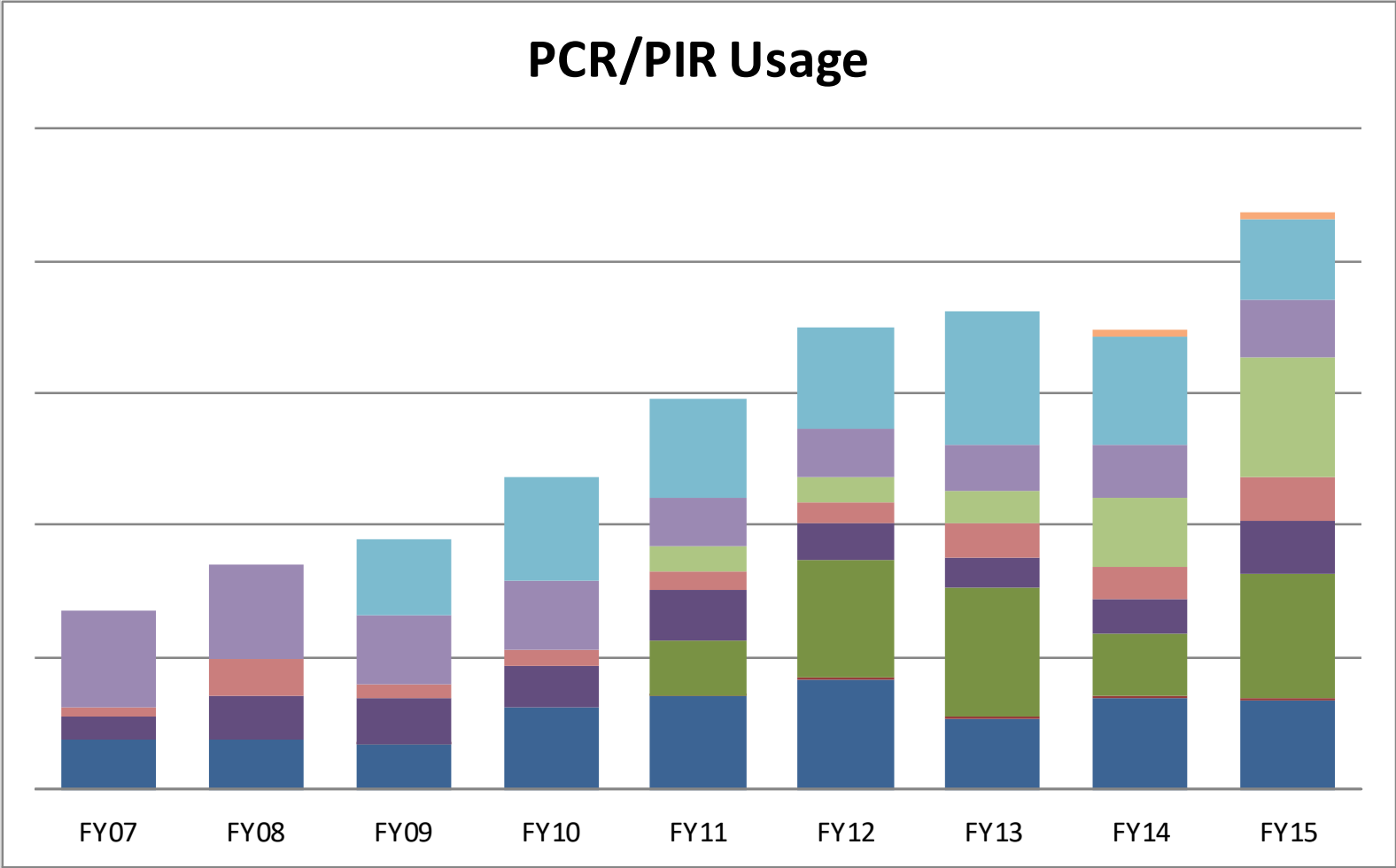
B Corp Certification – Measures our TBL Journey

Reducing Waste To Landfill



| Confidential

Recycled Material Usage GR Campus



Resources

- People/Teams
- Cost
- Recycling Value
- Recycling at Home
- Volunteering Opportunities
- Communications



Recycle Warriors

- **Team**: *Self started, self managed problem solving team. Initiated after some members attended sustainable business certificate program.*
- **Mission**: *To benefit our community and our company by recycling and thus reducing the amount of waste going into landfills.*
- **Problem**: *How do we get employees to recycle?*



Give us the tools



Training

- New Employees
- Annual Refresher
- Other Sustainability Classes
- Journey
- Peer Pressure
- Vendors, Contractors, Customers, Events

Continuous Improvement

- PDCA
- Benchmark
- Systems Integration
 - ISO14001
 - SWPPP
 - Lean Manufacturing
 - Supply Chain

WORLD CAFE

- Each table discusses the question assigned to them – look for the question at the table
- List ideas on flipchart paper at each table
- Switch tables to a different question when instructed
- Report out at the end

Table Questions

1. What would be some good waste related goals?
2. List creative ways of reducing, reusing, recycling.
3. What are some ways of engaging employees?