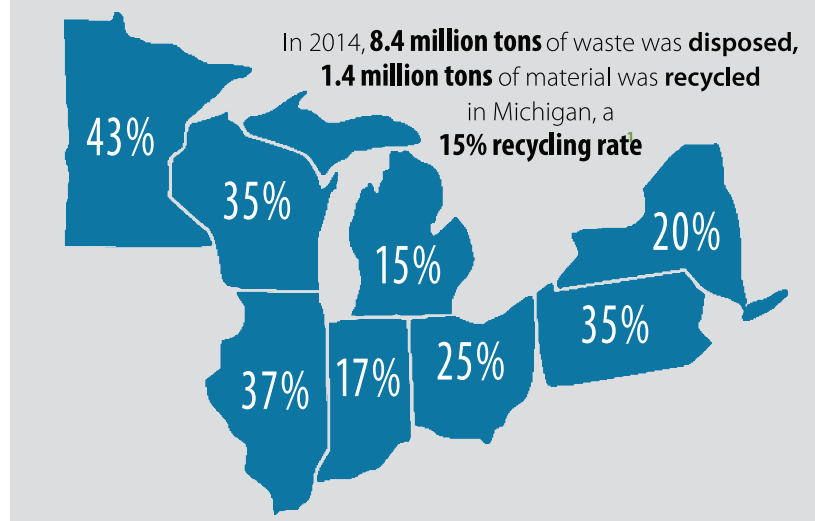


More than **70%** of our waste stream is **READILY RECYCLABLE**



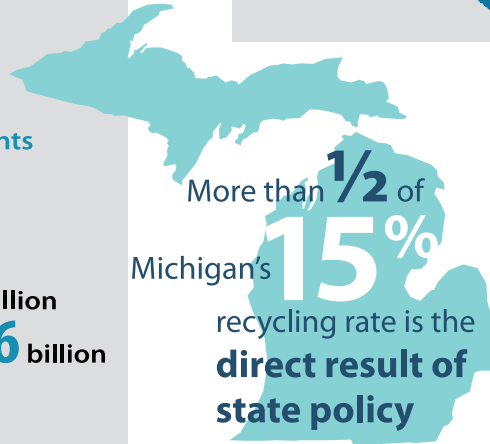
HOW DOES OUR RECYCLING RATE COMPARE ?



WHAT ARE THE ECONOMIC BENEFITS OF RECYCLING IN MICHIGAN NOW?

In Michigan, there are an estimated **2,242 establishments** in the recycling and reuse industry with receipts of **\$11.6 billion** a payroll of about **\$2.06 billion** and **61,700 jobs**²

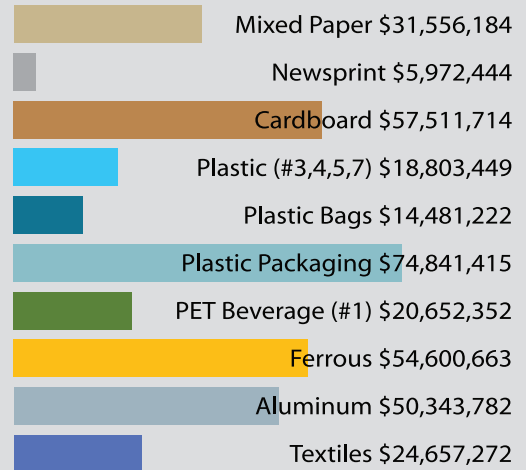
More than **1/2** of Michigan's **15%** recycling rate is the **direct result of state policy**



WHAT'S THE ECONOMIC POTENTIAL OF RECYCLING IN MICHIGAN?

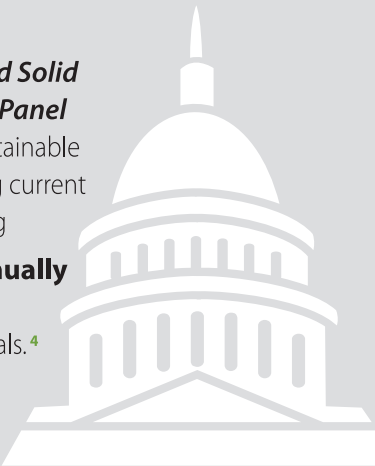
By meeting the Governor's recycling goals and capturing material that's otherwise discarded, Michigan would experience a positive economic impact of **\$400 million** annually³

Potential Value of MI MSW Commodities



WHAT'S NEEDED TO CAPTURE ALL THE BENEFITS OF RECYCLING?

The recommendations of the **Governor's Recycling Council and Solid Waste & Sustainability Advisory Panel** advise policy makers to prioritize sustainable materials management by amending current law, adopting new law, and providing **\$17-20 million annually** to support community and industry investment in achieving recycling goals.⁴



¹ Improving Recycling performance in Michigan: Best practices, Options and Potential Costs, 2013
² 2011 State of Recycling in Michigan: The Way Forward
³ Economic Impact Potential and Characterization of Municipal Solid Waste in Michigan 2016
⁴ Governor's Recycling Council Report 2016



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The Michigan Recycling Coalition fosters sustainability by leading, educating and mobilizing business, government, nonprofits, and individuals to advance their own and collective resource recovery initiatives in Michigan.

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 #RecycleMI

