## Foam Recycling Coalition: Programs, Resources, Projects

ONNECTING

CLOSING

**DOTS** 

**ELOOP** 



### 36TH ANNUAL CONFERENCE& STATEOFRECYCLING

MAY 15-17, 2018 KALAMAZOO RADISSON



# Foam Recycling Coalition

Matt Todd | May 2018



## Foodservice Packaging Institute



- Only industry trade association in North America solely focused on all single-use foodservice packaging products
- Members include:
  - Converters and their raw material and machinery suppliers (roughly 85% of the industry);

OODSERVICE PACKAGI

• Foodservice distributors and operators

# Background on Recovery Work



- 2011: Paper Recovery Alliance (PRA)
- 2012: Plastics Recovery Group (PRG)
  - Both formed under the industry's association
  - Bring together the entire value chain
- 2013: PRA and PRG align project work
- 2014: Foam Recycling Coalition (FRC) formed

## Foam Recycling Coalition



## Foam Recycling Coalition



• To support the recycling of postconsumer foam polystyrene (PS) foodservice and protective packaging.

OODSERVICE PACKAGIN

## Current Foam Recycling Coalition Members





## Foam Foodservice Packaging: The Basics



- What is it?
  - Cups, plates, bowls, clamshells, trays (cafeteria and processor), egg packaging
- How much\*?
  - By weight: less than 1% of municipal solid waste
  - By units: About one-third of plastic FSP
- Where to recover it?
  - Curbside and Drop-off
  - Commercial and institutional

## Foam Recycling Coalition

#### **Project Work**

- General education about foam recycling
- Understanding end markets
  - $_{\circ}$  End market study
- Grant program
  - FRC offers grants to public and private businesses in the U.S. and/or Canada to recycle foam FSP and protective packaging

FOODSERVICE PACKAGI

- Recipients will receive funding for equipment, technical assistance
- $_{\odot}\,$  2 grants awarded in 2015, 3 awarded in 2016, 4 in 2017.
- 2018 grants announced in early summer 2018.
- www.recyclefoam.org

## **Grant Program**



Purpose:

- Increase public access to post-consumer foam recycling through curbside and/or drop off programs
- Drive actual recovery of foam (increased tons)
- Generate success stories

Provide funding for:

- Foam recycling equipment (up to \$50,000/grant)
- Technical assistance to grant recipients and others interested in adding foam to their curbside recycling programs

# FRC Grant Communities



#### FRC GRANT COMMUNITIES

- Metro Denver, CO
- Colchester County, Nova Scotia
- Athens-Clarke County, GA
- McLeod County, MN
- Redding, CA
- Madison County, NY
- Agilyx Tigard, OR
- Pyrowave Valleyfield, Quebec, Canada
- Gaudreau Environment

   Victoriaville, Quebec,
   Canada



## Active Grant Programs



Start Date	Program	Туре
Sept 2015	Alpine Waste & Recycling	MRF
April 2016	Colchester County, NS	MRF
Nov 2016	McLeod County, MN	hybrid
May 2017	Redding, CA	hybrid
June 2017	Athens-Clarke County, GA	Drop-off
Aug 2017	Madison County, NY	Drop-off
Dec 2017	Agilyx Corporation (OR)	Secondary processor

## County of Colchester, Nova Scotia



- Provides recycling services to 130,000 residents.
- Transports collected recyclables to county-owned and operated dual-stream MRF.
- County estimated foam polystyrene comprised 1%, or 620 tons, of annual municipal waste stream.
- Awarded \$50,000 grant from FRC to purchase foam densifier.
- Foam densifier installed in MRF in April 2016.





## Foam PS Recycling in County of Colchester

FOODSERVICE PACKAGING

- Within the first 6 months, the county recovered 8 tons of densified foam, increasing month over month.
- County has secured an Asian export market for their densified foam.
- Manufacturers use PS pellets to make products like decorative molding and other building products.



#### **Key Learnings and Recommendations:**

- Found that grant funding significantly lowered barriers of initial costs in order to participate.
- Through careful planning and promotion, the County has found they are ripe for foam polystyrene recycling.

# Alpine Waste and Recycling Denver, CO

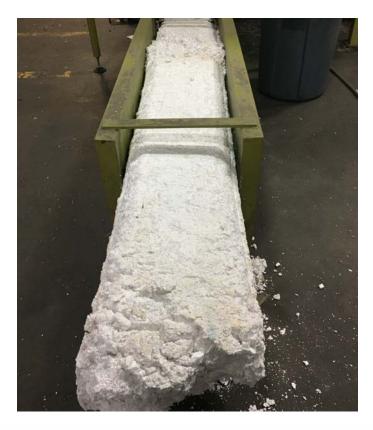




- Locally owned and largest independent waste and recycling operations in Colorado.
- Alpine services residential and commercial customers.
- Began accepting foam prior to their new operations in 2015.
- Alpine used the \$45,000 FRC grant as an investment tool to assist and justify the cost/benefit of recovery foam at their new single stream MRF.

## Foam PS Recycling at Alpine

 Alpine found both west coast and Midwest end market options for their densified foam, but use an Asian export market for best pricing (range of \$.06/lb. - \$.12/lb.)





OODSERVICE PACKAGIN

## Foam PS Recycling at Alpine



- Alpine promoted their kick-off event during America Recycles Day.
  - Contest for Denver area residents to bring the largest amount of foam to Alpine's recycling facility, winner would win a free lunch for two weeks from a local restaurant!

#### UPTICK IN FULL-TRUCK FREQUENCY FOR ALPINE WASTE AND RECYCLING



# Redding, CA program



- 92,000 population
- Drop-off
- Transition to curbside
- City-run program
- City owned MRF



# Redding, CA



- 0.62 lbs/capita recovered
- Commodity grade plastic
- High demand



#### Natha Dempsey, FPI 571.255.4212 ndempsey@fpi.org

Matt Todd, RRS 919.824.7377 mtodd@recycle.com

