

SOCRRA Cart Distribution Summer 2017

100,000 carts in 2 months



Project Partners:

- SOCRRA and 12 SOCRRA communities -- \$3.5 million + 3 cart distribution sites
- MDEQ – \$450,000 in recycling improvement grants
- The Recycling Partnership – \$150,000 in cart grants + \$150,000 educational expenses + technical expertise
- Cascade Engineering– provider of recycling carts + technical expertise
- Resource Recycling Systems– technical expertise + problem solving

Lessons Learned

- 1. Recycling tonnage increased by 27%, residents are very happy with their carts
- 2. You can't please everybody: be prepared for phone calls and addressing cart issues in the field
- 3. Extensive planning helps
- 4. Data from each city is unique
- 5. Great partners are essential!



Meet your new Recycling Cart!

Your new cart makes recycling just as easy as taking out the trash! Start using your new cart as soon as you receive it.

What's New?

- Your new recycling cart - It holds three times more recyclables than before and it's on wheels!
- Mixed recycling—place all your recyclables loose in the cart together. You no longer need to keep paper separate from plastic, glass and metal items.
- All cardboard should be placed in the cart. Please see directions on reverse side.
- No batteries.

What Stays the Same?

- Your collection day.
- Recycling is collected every week.
- Where you put it on collection day - set your cart out the same as you set out your bin.



Put these recyclables in the cart

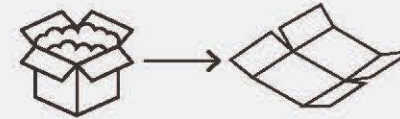
Recycling is just as easy as taking out the trash!







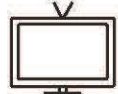

Paper	Cartons	Metal	Glass	Plastic
 <p>Newspaper Junk Mail Cardboard Magazines</p>	 <p>Milk Cartons Juice Boxes</p>	 <p>Empty Cans Aerosol Cans</p>	 <p>Bottles Jars All Colors</p>	 <p>Bottles Jugs Containers</p>

How to Prepare Cardboard

All cardboard must be placed in the cart. Please flatten completely, reducing pieces to no larger than 3' x 3' in size. Please remove and dispose of all packing material. Beware! Cardboard jammed into the cart may get stuck, so please follow these guidelines to ensure your cart can be fully emptied.



Take these recyclables to the SOCRRA drop-off center

Styrofoam	Scrap Metal	Paint & Chemicals	Plastic Bags	Electronics	Batteries
					

NO

Do not put garbage, food, liquids, batteries, medical sharps or yuck in the cart.

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