

LOOKING BACK



TO MOVE FORWARD

- ✦ *Explore the future of recycling, organics & sustainable materials management in Michigan & your role in it*
- ✦ *Benefit from fantastic Networking Opportunities*
- ✦ *Learn from thought-provoking Keynotes, Tours, & Presentations*
- ✦ *Meet with Service Providers & Product Manufacturers that can help you achieve your goals*
- ✦ *Get motivated to make even more of a difference than you already do & have fun doing it!*

37TH ANNUAL

RECYCLING CONFERENCE

May 14–16, 2019 Ann Arbor Sheraton

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Recycling
MICHIGAN STATE UNIVERSITY



ABOUT THE 37TH ANNUAL MRC CONFERENCE

On the heels of securing funding for recycling and industry oversight at the end of 2018, Michigan recyclers are focused on the challenges that unite us and soon, on the opportunities that funding provides us. Michigan businesses and organizations are wondering what this all means to them. Join colleagues at the 37th Annual Conference to get questions answered and find a new way forward. This year's signature event will aim us at the work ahead – continued advocacy, tackling recycling market challenges, filling gaps in infrastructure, addressing increasing costs of service, and sorely needed education. The Department of Environmental Quality will host a track of sessions designed to help Michigan recyclers and composters understand the State's priorities and step up to long-awaited changes in planning and composting regulations. Throughout the conference the MRC will catalyze and elevate a conversation that continues to shift our focus toward productive materials management.

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PROCLAIM & REMIND

Recycle, MI is the Michigan Recycling Coalition's statewide recycling outreach campaign. Connect your program to the statewide effort to raise awareness about the value of recycling and move Michiganders to recycle at home, at work, and at play. Visit www.RecycleMichigan.org to learn about the Recycle MI Partner Program and get access to outreach materials, products, and other available campaign tools.

TUESDAY, MAY 14

REGISTRATION OPEN 7:30 A.M. (Open until 6 P.M.)**A.M. TOURS 9:00 A.M. – Noon**

Transportation provided. Tours will require walking and stair climbing. Sturdy, low, close-toed shoes required. Personal protection gear provided and waivers required for some sites. Buses will leave at 9 A.M. sharp. Please arrive by 8:30 A.M. to allow time for registration.

UNIVERSITY OF MICHIGAN & ANN ARBOR COMPOST CENTER

The University of Michigan's M Dining program is leading the way with their holistic approach to sustainability. Participants will tour the Mosher-Jordan Dining Hall to understand education, containment, collection and transportation logistics of pre- and post-consumer food waste composting at a university dining hall. Steven Mangan, Senior Director of Michigan Dining, will share the department's approach to waste reduction and diversion, their perspective on nutrition and wellness, their plant-forward strategy, and use of the Menus of Change to align Michigan Dining with student success.

The Ann Arbor Compost Center processes twelve to fifteen thousand tons of organics annually. The windrow composting site is operated by New York-based WeCare Organics. The Center primarily accepts green waste and clean wood materials but also processes food waste from the residents of Ann Arbor through the City's curbside composting pick-up program, where food is commingled with the yard waste. Visitors will also see a demonstration of pile processing with a windrow turner.

OR**A.M. TRAINING 9 A.M. – Noon****INTRODUCTION TO THE MASTER RECYCLER EDUCATOR PROGRAM**

Katy Adams, Ecology Center

Through a series of hands-on activities, participants will learn about a newly revamped MRC developed educational program that can be used to elevate the recycling conversation in any community. The program can be used to educate community members and K12 educators about recycling and help them plan and deliver great information on waste and recycling issues. Topics of the Master Recycling Educator Program include the history of waste, the current state of recycling, recycling systems, recycling guidelines, contamination, and how to support local recycling and education. Participants will walk through some basic information about recycling and spend part of the training planning educational activities appropriate for their own school or community settings. Identify key recycling issues and actions that will support recycling and what is needed to plan great school-based and community recycling education.

LUNCH NOON – 1 P.M.

For Tour & Training participants only.

P.M. TOURS 1 – 5 P.M.

Transportation provided. Tours will require walking and stair climbing. Sturdy, low, close-toed shoes required. Personal protection gear provided and waivers required for some sites. Buses will leave at 1 P.M. sharp. Please allow extra time.

BATTERY SOLUTIONS & SCHUPAN RECYCLING

Tour the brand new Wixom-based headquarters for the nation's leader in battery collecting, sorting, and recycling. Visitors will follow batteries through the Battery Solutions R2:2013/RIOS™ certified compliance process: from receiving, to sorting, to alkaline processing, to packaging, and finally to shipping materials to their next destination. Visitors will see experts dismantle electric vehicle batteries and will learn about the latest developments in lithium battery handling safety. See how transparency guides each battery to its best environmental and economic outcome.

Schupan Recycling is the largest independently owned marketer and handler of used beverage containers in the country. Visit one of two state-of-the-art processing facilities in Michigan. Schupan and its partners, UBCR, LLC. and TOMRA North America, provide exclusive pickup and processing services for distributors at more than 600 of the state's largest retail stores. Visitors will get a behind-the-scenes look at what happens to deposit bottles and cans after they've been redeemed at the grocery store.

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37TH ANNUAL
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all Tours sponsored
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*Members
get preferred
pricing*

Join now for a registration discount and also benefit from weekly newsletters, access to a great network of recycling professionals, and representation at the state level on issues important to the future of recycling - all year long. The online registration form provides an opportunity to become a member.

P.M. TRAINING 1 – 5 P.M.**EFFECTIVE STRATEGIES TO FIGHT CONTAMINATION AT THE CURB**

Rachel Kipar & Jill Martin, The Recycling Partnership

This training will cover both the operational and educational facets of fighting contamination, including implementing a cart tagging program and conducting a targeted material campaign. Training participants will gain access to tactics for creative approaches to messaging, budgeting, and best management practices for social media and in-person engagement. In this interactive session, you'll work in small groups designed to test drive creative campaign methods and map out a path toward multi-stakeholder involvement, impact, and success. Learn about the key elements of launching a tagging program in your community. Identify one targeted message to effectively reduce contamination in your community. Get an overview of the free, online resources offered by The Recycling Partnership.

GRUB CRAWL 6 – 10 P.M.

Always a highlight of the MRC Conference, join fellow attendees to mix and mingle at a fun venue in downtown Ann Arbor. You and your colleagues can drive or take a short, sponsored bus ride downtown to continue the networking fun. Maps will be available. Light food will be provided, you bring the networking and fun.



Grub Crawl Sponsors

WEDNESDAY, MAY 15**REGISTRATION OPEN 7:30 A.M.****BREAKFAST 8 – 9 A.M.****WELCOME 9 – 9:10 A.M.**

Christopher Taylor, City of Ann Arbor Mayor

KEYNOTE PRESENTATION 9:10 – 10 A.M.**RECYCLING IN THE CIRCULAR ECONOMY**

Steph Kersten-Johnston, The Recycling Partnership



You are likely to hear the term "Circular Economy" being used more and more, but it is often misrepresented and therefore often misunderstood. Kersten-Johnston will debunk some of the myths, cut through the idealism, and talk about what Circular Economy really means for recycling in this materials-based economy. She will address the opportunities that Circular Economy approaches could present, as well as the pitfalls and challenges it brings. Hear more about what the recycling community can do from a practical standpoint to navigate the developing economy and leverage this momentum to your advantage.

Originally from the UK, Kersten-Johnston forged a 10-year career in the corporate world in London, working for and advising companies such as Tesco, BASF, Roche and Intercontinental Hotels Group. Her experience covers a wide range of sectors and stakeholder groups but her special interest is in corporate sustainability, where she has worked with a number of global organizations on their sustainability strategies and communications processes. Until recently, Kersten-Johnston was Director of Sustainable Business at HEINEKEN USA, where she supported the company's implementation of the global "Brewing a Better World" framework for the brewer's US operations. In March of this year she joined the team at The Recycling Partnership as Director of Innovation. Steph is also an Adjunct Professor at Columbia University in New York, where she teaches a graduate class focused on Circular Economy.

CONCURRENT SESSIONS 10:10 – 11 A.M.**NATIONAL RECYCLING SURVEY: WHAT DOES THE REAL-WORLD THINK?**

Lisa Skumatz, Skumatz Economic Research Associates

Recycling is all over the news, but what does the average resident think? SERA just completed a national survey of residents on all types of solid waste topics including whether they think what goes into their recycling bin actually gets recycled. Hear the results of this statistically valid survey including types of programs they are using across the country, feelings about bag bans, importance they place on recycling, and



MICHIGAN RECYCLING COALITION
37TH ANNUAL
**RECYCLING
CONFERENCE**



MICHIGAN RECYCLING COALITION
37TH ANNUAL
**RECYCLING
CONFERENCE**

WEDNESDAY, MAY 15

Conference App

The MRC will be launching a new Conference App this year. You'll gain access to schedules, maps, session descriptions, and receive notifications right on your phone. Provide feedback on sessions instantly, connect with attendees, share pictures, learn about sponsors and exhibitors, and more. We'll share details about the App as we get closer to the Conference.



Thanks to Pratt Industries for sponsoring this exciting new Conference tool!

characteristics of participation by recyclers. Get a sense of how your program compares to other communities across the country and see the data that helps communities make sensible decisions about options and program design choices that could work well in urban, rural, and suburban areas.

BUSINESSES & COMMUNITIES WORKING TOGETHER TO CLOSE THE LOOP

Sarah Allin, Renewable Infrastructure Solutions, LLC

Michael Olson, Mackinac Island DPW

Learn about how a new recycled product that was developed out of the more challenging to manage recyclables is quickly becoming a valued product with a variety of applications in its own right. Understand how an effective public-private sector partnership can provide new opportunities for your material diversion efforts and how the resulting product and partnership can be used to benefit the community and its larger goals.

THE BENEFITS AND OUTCOMES OF SOLID WASTE PLANNING

Theo Eggermont, Washtenaw County Public Works

Cresson Sloten, City of Ann Arbor

See what it took to bring stakeholders together around a common vision in recent planning efforts by Washtenaw County and the City of Ann Arbor. Hear about the outcomes of the respective planning processes including: the development of the newest authority in the state, the Washtenaw County's Plan Implementation Advisory Committee, and the City's Solid Waste Resources Management Plan slated for completion this summer. Learn about the key elements of and options for forming an authority, as well as the necessary steps to develop a direction and strategy for local materials management programs through robust engagement with the community.

COMPOST HEATS UP

Aaron Hiday, DEQ

A robust organics management industry is required to meet the materials management needs of communities and businesses and to provide high-quality end products to developing markets in the required volumes. The Michigan compost industry has long advocated for a regulatory environment that protects well-operated sites, levels the playing field for productive businesses, and supports the development of viable, local markets for the end product. Learn about Michigan's current composting regulations and about proposed composting regulations intended to support the development of a composting industry that is able to meet the needs of the organic material marketplace and protect the communities that host them.

CONCURRENT SESSIONS 11:10 A.M. – Noon

CONTAMINATION & ENFORCEMENT

Lisa Skumatz, Skumatz Economic Research Associates

The issue of recycling quality did not originate with China's Green Fence or National Sword. But China's actions are forcing U.S. programs and processors to look for solutions to reduce contamination and return the recycling industry to one that creates quality feedstocks for industry. Learn about and assess different solutions that have been tried in the U.S. and overseas, specifically: dual stream, changes to glass, bag fees/bans, removing materials, voluntary standards, two types of contracts, local market development, rejects and fines, and education.

MANUFACTURING WITH RECYCLED MATERIALS: WHAT EVERYONE NEEDS TO KNOW

Brian Miller, Cascade Engineering

As manufacturers step up to use more recycled materials in production they face stiff headwinds. Hear from Michigan-based Cascade Engineering, manufacturer of recycling carts, about the challenges of meeting customer specifications such as color and pricing, while tackling the real challenges posed by contamination and the higher cost of incorporating recycled feedstock. Learn about what's holding market development back and what's needed to move forward.

STAKEHOLDERS AND STUDIES: BUILDING UP TO PUBLIC-PRIVATE PARTNERSHIPS

Anna Lynott, RRS

Food waste diversion is hot and everyone wants to do it, but where do you start? Is your community ready? Are there organizations out there that can help? These are a few of the questions that the Solid Waste Authority of Central Ohio (SWACO) asked themselves once they set goals to focus on reducing the amount of food waste



MICHIGAN RECYCLING COALITION
37TH ANNUAL
**RECYCLING
CONFERENCE**

WEDNESDAY, MAY 15

and leveraging it as a resource for the region. Understand SWACO's effort to prevent food waste, promote food rescue, and develop recycling opportunities through a collaborative stakeholder process and feasibility study. Learn how to engage your community and begin exploring food waste reduction programs and services.

TAKING BACK THE TAKEBACK

Steve Noble, DEQ

Michigan's e-waste takeback law requires TV and computer manufacturers to provide free and convenient recycling opportunities to residents. In recent years, however, community-based collection programs have faced a multitude of challenges to providing convenient services for free and the program is not working as intended. Understand the larger issues at play as recycling service providers struggle to get service costs covered by manufacturers. Engage in a dialog about the challenges of the current program and the opportunities emerging that may open the program to improvements that protect the environment and put e-waste components back into productive use. Share your program challenges and thoughts on what has worked and what needs attention and innovation.

NETWORKING LUNCH Noon – 1:00 P.M.

MRC ANNUAL MEETING & DEQ UPDATE

Hear from the MRC and DEQ about progress this year and plans for next.

EXHIBITION HALL GRAND OPENING & CELEBRATORY CAKE 1 – 3 P.M.

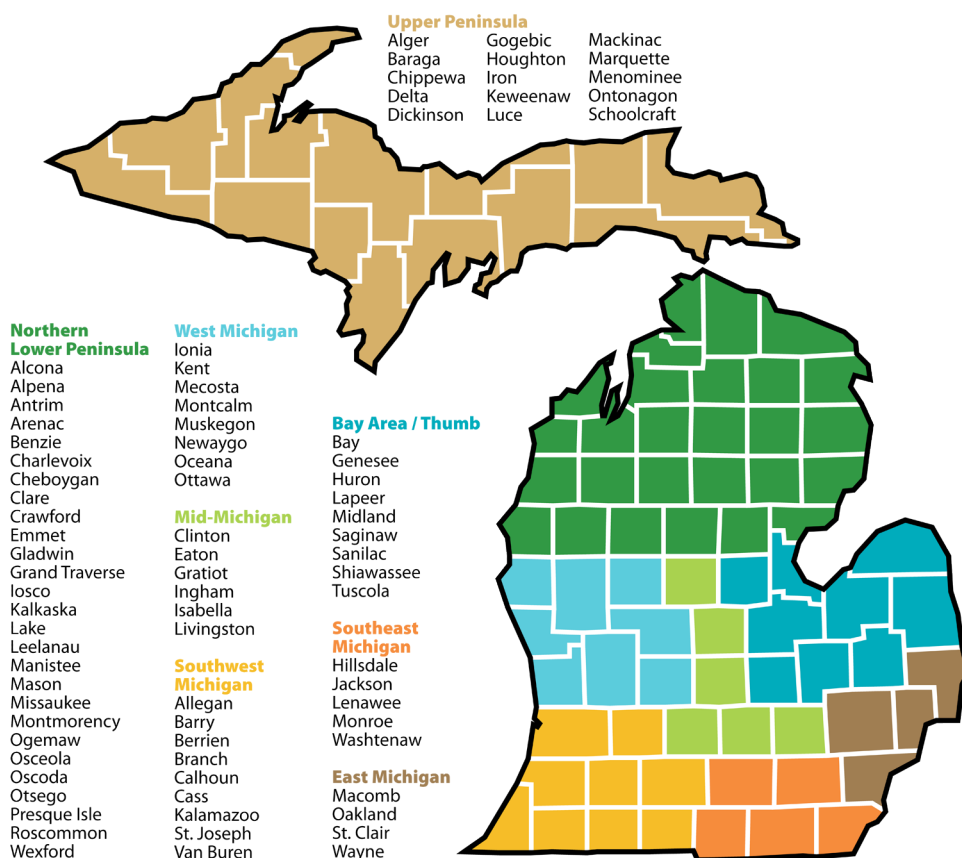
Enjoy cake with us to celebrate the MRC's leadership in securing funding for recycling. Relax a bit and mingle with conference attendees, speakers, sponsors, exhibitors, and invited guests.

REGIONAL MEETINGS 3:10 – 4 P.M.

In a state with such diverse communities and populations, a "one size fits all" approach to resource management doesn't serve every community. In an effort to give local communities and businesses a chance to elevate and move local and regional topics in the right direction and influence state issues, the MRC recruits recycling leaders to gather regional stakeholders and facilitate those conversations. The MRC identified, and is working to serve, eight regions across Michigan. During this session time, these eight regions, under the guidance of their regional director, will facilitate networking among attendees to ignite the ongoing regional conversation. Please check the region map below to see where you fit and join the conversation in your region to grow recycling.

Scholarships Available

Because the MRC Conference is a great place for those new to the industry to learn and grow their professional network, the Department of Environmental Quality is providing ten scholarships to the MRC to give to deserving professionals who may not otherwise have the budget to attend. Are you or someone you know new to the industry? Gearing up for County Planning? Working to grow recycling markets? Apply for a Conference scholarship [here](#).





MICHIGAN RECYCLING COALITION
37TH ANNUAL
**RECYCLING
CONFERENCE**

WEDNESDAY, MAY 15

Join us!

- Learn fresh approaches to your recycling & organics challenges
- Network with community leaders, recycling professionals & service providers
- Share information & ideas with colleagues
- Enjoy the excitement and the buzz around recycling & organics in Michigan

CONCURRENT SESSIONS 4:10 – 5:00 P.M.

THE GROWING IMPORTANCE OF SOCIAL EQUITY TO RECYCLING & SUSTAINABILITY PROGRAMS

Daniel Schoonmaker, West MI Sustainable Business Forum

Galen Hardy, Zero Waste Detroit

Increased recognition of racial and economic inequality is changing the way we conduct business and develop communities in Michigan. Understand the issues of diversity, inclusion, equity, justice, corporate responsibility, and the value of prioritizing each. WMSBF will demonstrate how its efforts to better leverage sustainable business for more equitable outcomes has increased program participation and attracted new funding for recycling education. Zero Waste Detroit will highlight the intersectionality of solid waste management/recycling and environmental justice and how improved waste diversion and recycling can improve the well-being of vulnerable populations.

THE PLASTICS CIRCULAR ECONOMY

Dennis Kittel, Amcor Rigid Plastics

Ann Arbor-based Amcor is the global leader in plastic packaging and is part of the Ellen MacArthur Foundation's New Plastics Economy and Global Commitment. Amcor is the first global packaging company to pledge all of its packaging to be recyclable or reusable by 2025. It has also pledged to significantly increase its use of recycled materials and to help drive the recycling of packaging around the world. Learn the answers to these questions: What made them do it? What kinds of challenges and opportunities do they see coming for plastics use and recycling? How will Michigan recycling programs be impacted and what's the future of plastic materials?

THE PROMISE AND PICKLE OF COMPOST

Tom Zimnicki, Michigan Environmental Council

The value of compost as a soil amendment to restore soil health and reestablish the complex "soil food web" have long been touted. Now mounting threats to freshwater has a growing number of stakeholders seriously considering how focusing on management practices that prioritize "soil health" may play an essential role in both protecting water quality and improving a producer's bottom line. Understand some of the economic, social, and technical factors contributing to stunted adoption rates of compost and more broadly, soil health initiatives, within agriculture and other sectors. Explore ways to turn these obstacles into opportunities.

NEW STATEWIDE RECYCLING CAMPAIGN: AMPLIFY YOUR EDUCATION EFFORTS

Katie Venechuk, DEQ

Chelsea Maupin & Amy Moore, GÜD Marketing

Consistent and cohesive education that makes it easy for residents to recycle right is imperative to a thriving recycling system that aims to deliver good quality, high volume materials to market. With funding secured, the DEQ is stepping up its work to develop and deploy a statewide campaign to deliver strong educational messaging and drive residents to learn more about their local programs. Learn about the underlying research and data that drives the Department's overall campaign strategy. Understand the guiding demographics and the creative direction of the new campaign. Explore new ways to leverage the campaign to catalyze local education and information dissemination.

APPETIZERS & COCKTAILS WITH THE EXHIBITORS 5 – 7 P.M.

Join exhibitors and attendees for more networking, professional socializing, appetizers, and a cash bar in the Exhibit Hall. Have projects or programs in mind? Get your questions answered here.

TACOS, TRIVIA, AND THE FUND AFFAIR 7 P.M.

Continue socializing with colleagues over tacos, enjoy the MRC's Fund Affair, and trivia with friends old and new. The Fund Affair features a raffle and silent auction of a large number and variety of items donated from supporters across the state. Join a group to get lost in an epic trivia challenge.



THURSDAY, MAY 16

REGISTRATION OPEN 7:30 A.M.

EXHIBIT HALL BREAKFAST 8 – 9:30 A.M.

Enjoy breakfast and engage with exhibitors and colleagues in an early morning networking breakfast.

CONCURRENT SESSIONS 9:30 – 10:20 A.M.

THE IMPORTANT CHALLENGE OF CONTINUOUS STAKEHOLDER ENGAGEMENT

Anya Dale & Tracy Artley, University of Michigan Office of Campus Sustainability

The University of Michigan has integrated continuous stakeholder engagement into its operations because of student turnover and the decentralized nature of the institution, but institutions of any size will benefit from understanding the principles of continuous stakeholder engagement and the methods with which it is implemented. Learn how U of M has used continuous stakeholder engagement across campus operations, academic, and auxiliary units to increase program success and the lessons they have learned on engaging those in custodial, waste management, and building manager roles, as well as ongoing education of staff, faculty, and student customers.

PFAS: WHAT WE KNOW AND DON'T KNOW

John McCabe, DEQ

Per- and polyfluoroalkyl substances (PFAS) are a group of chemicals that are toxic, resistant to heat, water, and oil and are highly mobile in the environment. They have been used for decades in many consumer products and industrial applications including: carpeting, waterproof clothing, upholstery, food paper wrappings, fire-fighting foams, and in metal plating. These chemicals are persistent, they do not break down in the environment and they bioaccumulate. Learn about PFAS environmental issues with a focus on PFAS in Michigan landfills and biosolids, as well as current regulatory thinking and challenges. Post-consumer, post-industrial, and biosolids recyclers and others may need to consider new factors in light of evolving understanding of PFAS issues.

LEVERAGING RESOURCES TO MAKE THE CASE AT THE LOCAL LEVEL

Aaron Thelenwood, City of Holland

Tom Mahoney, Republic Services

Understand the key factors that drove the City of Holland to complete its first waste audit. Hear about the strategies they used to leverage community resources and partnerships for the audit, the lessons they learned in the process, and the value of benchmarking community progress amid a dynamic and ever-changing environment. Get practical ideas on how to promote waste diversion through materials management, see the results of the audit and the outcome of the work, the City's major goals moving forward, and the formation of a Materials Management Taskforce.

THE BUSINESS END OF RECYCLING: GROWING LOCAL MARKETS

Matt Flechter, DEQ

Representative, Michigan Materials Marketplace

Pulling materials through the recycling system by increasing demand is critical to success. The development of local and regional markets for the bales Michigan's materials recovery facilities produce every day is where innovation is most needed. Learn about new opportunities including; available grants, funding, and tools. Take a dive into the Michigan Materials Marketplace to see how this tool can be used to engage new partners, provide new ways to connect with markets to move difficult materials, and offer new ways to source the materials you might be looking for. Hear about the recently launched DEQ Recycling Market Development Grant and learn how funding is being leveraged to bring additional investment to Michigan.



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37TH ANNUAL
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CONFERENCE**

THURSDAY, MAY 16

CONCURRENT SESSIONS 10:30 A.M. – Noon

SELLING YOUR MESSAGE, YOUR BUSINESS, AND YOURSELF

Cheryl Byrne, Washtenaw Community College

Selling ideas, programs, and policies is akin to selling products and services. To attract supporters, grow your business, and even maintain performance, the “sales” effort should be intentional and constant. Learn about proven techniques as they relate to persuasive sales communications that can be employed to help differing audiences see the value in what you’re offering. Understand your unique selling proposition, identify your growth strategy, and learn how to create messages that sell your ideas, your business, and yourself.

CREATING, DEVELOPING, AND FUNDING EDUCATIONAL EXPERIENCES TO ENGAGE K12 STUDENTS

Gina Adams, Peace, Love & Planet

Connie Kennedy, Bay City Public Schools

Tracy Purrenhage, Iris Waste Diversion Specialists

Good education programs explain, inform, motivate, persuade, and encourage people to recycle. Working collaboratively with schools to effectively reach, educate, and engage our youth in environmental stewardship and recycling is crucial yet challenging. What are the most effective ways to work with schools and districts? On behalf of its clients, RRRASOC and the City of Bay City, Iris Waste Diversion Specialists supports Farmington Public Schools, Peace Love & Planet, and Bay City Public Schools which offer unique case-studies for creating and delivering cohesive presentations and tours that are linked with content standards to bring engaging educational experiences into schools. Understand why K12 recycling education is key and see the benefits from the perspective of the MRF, municipal government, nonprofits, and most importantly, school districts and formal educators.

IT’S TIME TO TAKE BACK CONTROL OF YOUR RECYCLING PROGRAM

Jim Frey, RRS

Elisa Seltzer, RRS

The phrases “back to basics” and “recycle right” are popping up throughout the recycling industry due to the disruption of global end markets. But is it really time to pull back on the reins of recycling progress? Detrimental programmatic decisions are being made based on a constantly fluctuating market. We have heard the warnings and seen the destructive outcomes of greenhouse gas emissions, finite natural resources, and ocean plastics. Now is the time to take back control. Learn about real-world situations where companies and organizations have partnered with municipalities to lead the resistance through outreach and education, in-kind support, testing, research, and grants. Learn about efforts to build local circular economies through the development of domestic end markets. Understand the key policy and funding mechanisms you can use to secure your program for the long-term. Arm yourself with the tools to take back your community’s recycling program and keep recycling alive.

READY. SET. PLAN.

Christina Miller, DEQ

Planning for disposal is a thing of the past. With a fully funded program and a renewed mission, wholesale changes to Michigan solid waste laws, Part 115, are next. County Planning requires local governments and private sector partners to work together to assure capacity is in place to manage materials at the end of their useful life, but hasn’t been deployed in 20 years. With the expectation of passage this year, gain a comprehensive understanding of the changes to Michigan solid waste law that will update and reinvigorate the County Planning process. With these anticipated changes, learn what tools and resources are being developed to support County Materials Management Planning and move Michigan beyond disposal.

LUNCH Noon – 1 P.M.

MRC AWARDS OF RECYCLING EXCELLENCE PRESENTATION



MICHIGAN RECYCLING COALITION
37TH ANNUAL
**RECYCLING
CONFERENCE**

THURSDAY, MAY 16

*Leave the MRC
Conference with
new connections,
the knowledge
necessary to take
your recycling
efforts to the next
level, and the
energy required to
make it all work.*

KEYNOTE 1 – 2 P.M.

THE NUTS & BOLTS OF RECYCLING MARKET DEVELOPMENT

Susan Bush, Circular Matters



With the recent decline in export demand for recyclable materials, there is growing interest in reinvigorating domestic recycling market initiatives. But what exactly is recycling market development and how do you do it? Susan Bush recently conducted extensive research on past and present market development initiatives and programs in the United States, and will share key findings. Get a brief history of recycling market development programs in the US. Learn about important and effective tools, resources, and mechanisms. Hear about robust programs and success stories that could point Michigan and its communities toward success.

A principal with Circular Matters, Bush has over 20 years of experience in environmental policy work, with over 17 years of comprehensive recycling and solid waste management consulting experience, working with both public and private sector clients throughout North America. Bush has extensive experience in evaluating recycling program performance, solid waste and materials management planning, recycling market development, training programs development, and recycling policy analysis.

PLENARY PANEL 2 - 3 P.M.

MARKETS AT THE POINT OF INNOVATION

Marty Seaman, RRS

Panelists to be announced

What is the current state of international and domestic recycling material markets? How are markets finding their level and more importantly, what's the new normal? Get a broad recycling markets update from a national industry expert. Learn how the industry is investing in and applying itself to find effective solutions that will help us better manage developing materials, allow us to capture more materials from the waste stream and still deliver high quality bales to market. Hear more about the MRF of the future and the technological advances and innovations that will ensure the success of recycling well into the future.

CONSIDER SPONSORING & EXHIBITING!

The MRC Annual Conference & Exhibition attracts state and municipal recycling representatives, waste & recycling service providers, equipment suppliers, waste prevention, reuse, recycling, and composting professionals in the public and private sector, recycled product manufacturers and distributors, and other industry stakeholders. There are still a variety of opportunities to support the Annual Conference and the work of the MRC.

Learn more on the [MRC website](#).

The Exhibitor Booth Package includes an 8' dressed table, two chairs, and one two-day registration.

\$550 MRC Members

\$700 Non-Members

Register electronically on the [MRC website](#) or call the office at (517) 974-3672.

EXHIBITION HALL DEDICATED NETWORKING HOURS

Wednesday, May 15

Cake & Coffee 1 – 3 P.M.

Reception 5 – 7 P.M.

Thursday, May 16

Breakfast & Coffee 8 – 9:30 A.M.

EXHIBITOR HOURS

Wednesday, May 15

Set-up 7:30 A.M. – Noon

Open 1 – 3 P.M. & 5 – 7 P.M.

Thursday, May 16

Open 8 A.M. – 12 P.M.

Take-down 3 – 5 P.M.

PROGRAM AT A GLANCE

12

TUESDAY, MAY 14	
7 A.M.	
8 A.M.	7:30 A.M. (Open until 6 P.M.) REGISTRATION - at the Sheraton
9 A.M.	
10 A.M.	9 A.M. – Noon TOUR University of Michigan & Ann Arbor Compost Center
11 A.M.	TRAINING Intro to the Master Recycler Educator Program
12 P.M.	
1 P.M.	Noon – 1 P.M. LUNCH provided for Tour & Training participants
2 P.M.	1 – 5 P.M. TOUR Battery Solutions & Schupan Recycling
3 P.M.	TRAINING Effective Strategies to Fight Contamination at the Curb
4 P.M.	
5 P.M.	
6 P.M.	6 – 10 P.M. Grub Crawl <i>Maps available</i>
7 P.M.	
8 P.M.	
9 P.M.	
10 P.M.	

Registration Open until 6

WEDNESDAY, MAY 15	
7 A.M.	
8 A.M.	7:30 A.M. REGISTRATION Opens
9 A.M.	8 – 9 A.M. BREAKFAST
10 A.M.	9 – 9:10 A.M. WELCOME: Christopher Taylor 9 – 10 A.M. KEYNOTE: Steph Kersten-Johnston
11 A.M.	10:10-11 A.M. National Survey
12 P.M.	Close the Loop
1 P.M.	Planning Benefits
2 P.M.	Compost
3 P.M.	11:10-12 Noon Contamination Enforcement
4 P.M.	Manufacturing
5 P.M.	Partnerships
6 P.M.	E-waste
7 P.M.	Noon – 1 P.M. Networking LUNCH MRC Annual Meeting & DEQ Update
8 P.M.	1 – 3 P.M. Exhibition Hall Grand Opening & Celebratory Cake
9 P.M.	
10 P.M.	

THURSDAY, MAY 16	
7 A.M.	
8 A.M.	7:30 REGISTRATION
9 A.M.	
10 A.M.	8 – 9:30 A.M. EXHIBIT HALL BREAKFAST
11 A.M.	9:30-10:20 A.M. Stakeholder Engagement
12 P.M.	PFAS
1 P.M.	Make the Case
2 P.M.	Growing Local Markets
3 P.M.	10:30-12 Noon Selling the Message
4 P.M.	K-12 Ed Experiences
5 P.M.	Take Back Control
6 P.M.	Ready. Set. Plan.
7 P.M.	Noon – 1 P.M. LUNCH & MRC Awards of Recycling Excellence
8 P.M.	1 – 2 P.M. KEYNOTE: Susan Bush
9 P.M.	2 – 3 P.M. PLENARY PANEL: Markets at the Point of Innovation
10 P.M.	

REGISTRATION OPTIONS

ONLINE <https://mirc.memberclicks.net/2019-conference-registration-form/>

MAIL registration form below and payment to: MRC, PO Box 10070, Lansing, MI 48901

EMAIL scanned form with payment notification to traterink@michiganrecycles.org

CALL the MRC office at (517) 974-3672

REGISTRATION PREFERENCES	MEMBER by 4/30	MEMBER after 4/30	NON MEMBER by 4/30	NON MEMBER after 4/30	\$ AMOUNT	REQUIRED INFORMATION	
Full Registration (Tues-Thurs) Includes your choice of tours and/or training, meals, sessions, and networking events	<input type="checkbox"/> \$350	<input type="checkbox"/> \$375	<input type="checkbox"/> \$450	<input type="checkbox"/> \$500		Tuesday (check selections) <input type="checkbox"/> AM Tour - University of Michigan & Ann Arbor Compost Center OR <input type="checkbox"/> AM Training - Introduction to the Master Recycler Educator Program AND/ OR <input type="checkbox"/> PM Tour - Battery Solutions & Schupan Recycling OR <input type="checkbox"/> PM Training - Effective Strategies to Fight Contamination at the Curb	
Tuesday only Includes your choice of tours and/or training, lunch, and evening networking events	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225			
Wednesday only Includes breakfast, keynote, sessions, lunch, exhibits, and evening activities	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	<input type="checkbox"/> \$300			
Thursday only Includes breakfast, keynote, sessions, and lunch	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225			
<i>Interested in bringing a group for a day at the conference? Call the MRC office for special group rates.</i>					TOTAL PAYMENT		

DIETARY NEEDS: Vegetarian ☐ Other _____

NAME & TITLE _____

COMPANY/ORGANIZATION _____

ADDRESS, CITY, STATE, ZIP _____

PHONE _____

EMAIL (REQUIRED FOR CONFIRMATION) _____

PAYMENT METHOD Please check one:

☐ Check, make checks payable to the Michigan Recycling Coalition

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

CARD NUMBER _____ EXPIRATION DATE _____

NAME ON CARD _____ SECURITY CODE _____

BILLING ADDRESS _____ ZIP CODE _____

SIGNATURE OF CARDHOLDER _____

CANCELLATION POLICY: SUBSTITUTIONS ARE ENCOURAGED.

REFUNDS SUBJECT TO \$75 CANCELLATION FEE PER REGISTRANT. NO REFUNDS AFTER APRIL 30, 2019

HOTEL INFORMATION



Ann Arbor Sheraton

3200 Boardwalk Dr.,
Ann Arbor, MI 48108
(734) 929-3402 *ask for Chloe*

Reserve room using the phrase "Michigan Recycling Coalition 2019" by April 30, 2019 to receive the MRC Conference discount.



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www.MichiganRecycles.org